MOON WILLY LitePaper

www.moonwilly.com
A Question of Economics

HODL - More Than Just a Meme

The tokenomics of MoonWilly are important and will be covered in depth within this document. However, let’s not forget that all intelligent tokenomics require an in-depth understanding of bareboned economics. Ethereum’s founder Vitalik Buterin looks at something called the ‘Velocity of Money’.

Let’s take a look at what Vitalik realises with his equation.

Vitalik Buterin’s definition: \( MC = TH \)

Where: \( M = \) total money supply (or total number of coins), \( C = \) price of the currency (or \( 1/P \), with \( P \) being price level), \( T = \) transaction volume (the economic value of transactions per time), \( H = 1/V \) (the time that a user holds a coin before using it to make a transaction)

Using Buterin’s definition, to solve for the token price, one must solve for \( C \).

\( C = TH/M \)

Try it out with any example, one can see that the velocity of the token is inversely proportional to the value of the token i.e the longer people hold the token for, the higher the price of each token. This is intuitive, because if the transactional activity of an economy is $100 billion (for the year) and coins circulate 10 times each over the course of the year, then the collective value of the coins is $10 billion. If they circulate 100 times, then the collective coins are worth $1 billion.

This isn’t saying never sell. What it is saying is that when people don’t sell, when there is more inclination to hold, and the longer people DO hold - the higher the price of the token.
The Vision

Crypto is about the community.

More and more projects are opting for the early round Private Sales to Venture Capitalists and Investment Managers. What happened to the core rationality of Decentralized Finance? We are empowering Institutional Investors through these actions. We need to remember what DeFi - Decentralized Finance - set out to achieve. How can we create a True Currency - both for the people and by the people - if we put the power back into the hands that we took it from?

MoonWilly brings the power to the people.

MoonWilly is a true Community Driven Project. The Fair Launch with Anti-Whale measures we ensured that everyone could get involved. We understand that Crypto is nothing without community - so we have, and will continue to, listen to your needs and your wants. Not just listen, we will act on them.

Total tokens: 1,000,000,000

Tokenonomics
Key Features

Passive Yield Generation

8% of each transaction is redistributed in DAI* (USD Stablecoin). DAI is a truly decentralized stablecoin with NO RISK of being rolled-back, frozen, or blacklisted. Other stablecoins - such as BUSD or USDT do possess this risk due their centralized nature.

DAI Rewards will be sent every 60 minutes, forever.
*The only prerequisite for receiving DAI is a minimum of 10,000 MNWL tokens.

Deflationary Burn Mechanism

1% of each transaction is sent to the Burn Wallet leading to the the project becoming increasingly deflationary.

37% of the Total Supply Burned! Team Tokens were also burned.

Note: The Burn Wallet is blacklisted from DAI Rewards.

Anti-Dump & Anti-Whale

Transactions are restricted to 0.1% of Total Supply as an effective Anti-Whale mechanism.

3% of each transaction is charged as a sales tax to reduce Swing Trading. Distributed as follows:
- 1% Marketing
- 1% Liquidity Pool
- 1% Burn Wallet Address
Key Features

Community Driven

- **Locked** Liquidity on PancakeSwap V2.
- **Communicative** team on multiple channels.
- **Governance Mechanism** for community engagement in future proposals via voting.
- **Renounced** Contract Ownership.

MoonWilly Ecosystem & Charity Treasury

3% of each Transaction is dedicated to the **MoonWilly Treasury**. The funds are for:

- Marketing
- Development
- Charity

These three pillars will provide **Perpetual Growth** to the project - and the value of **MoonWilly**.

Liquidity Generation

3% of each Transaction is returned to the liquidity pool on PancakeSwap V2. This **Auto-Liquidity Mechanism** helps maintain **Price Stability** and **Increase the Price Floor**.

Visit: [www.moonwilly.com](http://www.moonwilly.com) for more details
Additional Features

- **33%** of the Total Supply will be burned in honor of Vitalik Buterin and his Shiba Inu burn.
- **50%** of the Total Supply is in PancakeSwap V2 liquidity - and Locked.
- **Well Secured** rating by RD Auditors.

The Six-Pillars of Opportunity

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<thead>
<tr>
<th>Fair Launch</th>
<th>Community</th>
<th>Governance</th>
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<tbody>
<tr>
<td>No IDO</td>
<td>Dev &amp; Team Wallet Burned.</td>
<td>Community Driven Project.</td>
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<tr>
<td>No Presale</td>
<td>Completely open.</td>
<td>Voting &amp; Governance</td>
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<td>Self-Funded</td>
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<td>Fair &amp; Equal</td>
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<table>
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<tr>
<th>Liquidity Locked</th>
<th>Token Burn</th>
<th>Fully Audited</th>
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<tr>
<td>LP Tokens LOCKED</td>
<td>2 Tier Token Burn</td>
<td>100% Audit</td>
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<tr>
<td>No Rug</td>
<td>Deflationary</td>
<td>RD Audits</td>
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<tr>
<td>No Scam</td>
<td>Valuable Token</td>
<td>Flawless &amp; Secure</td>
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<td>All Trust</td>
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Swap & Dashboard

Integrated Swap Platform

The complexities of dealing with multiple platforms whilst trading is something that has been dramatically reduced with the implementation of the Integrated Swap function.

The need to worry about Slippage Tolerance, Multi-hops, or Transaction Deadline settings is completely removed as the swap function is optimized for MoonWilly Tokens.

The Swap function will route the transaction through the most favourably priced Liquidity Pool. It will also set the Slippage Tolerance as low as possible. The final benefit of the integrated swap is that it will always have the correct contract address - no risk of being scammed.

Live Reward Dashboard

MoonWilly Tokens reward holders with DAI. Trying to determine how much DAI has been paid via the protocol using bscscan is an extremely complex task.

The Reward Dashboard is a simple interface where you can see how much DAI has been paid out - in real time!
Be Part of the Movement!

- Certificate of Deposit on Binance Smart Chain.
- 100% ‘Well Secured’ - Rated by RD Auditors.
- Holders earn Passive Income in DAI every 60 minutes.
- Deflationary Tokenomics with multiple burn mechanisms.
- 100% Renounced Ownership.

Don’t Hesitate - Join Us

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